

January 10, 2023

Employee Engagement and Q¹²® YouTube Videos

These are quick videos to consider incorporating into your marketing efforts pre-survey.

Why is employee engagement important? <https://youtu.be/KZjKY9I6UYE>

What is the Q12 Survey? <https://youtu.be/VMYAuk1fdtQ>

How does the Q12 survey link to performance? <https://youtu.be/2-UjtG688y8>

Why is the Q12 the best measure for employee engagement? https://youtu.be/RFIDM8a_9mk

Q01. I know what is expected of me at work. https://youtu.be/6_t6JPGkqZY

Q02. I have the materials and equipment I need to do my work right. <https://youtu.be/XMwR3sqlph4>

Q03. At work, I have the opportunity to do what I do best every day. <https://youtu.be/FmqnYmbW68s>

Q04. In the last seven days, I have received recognition or praise for doing good work.
https://youtu.be/oUnSQZKLn_E

Q05. My supervisor, or someone at work, seems to care about me as a person.
<https://youtu.be/wiRbcuJoAPc>

Q06. There is someone at work who encourages my development. <https://youtu.be/GzcBO7svAkY>

Q07. At work, my opinions seem to count. <https://youtu.be/6DAX9tMn5Xw>

Q08. The mission or purpose of my company makes me feel my job is important.
<https://youtu.be/O7Cx49nr5v8>

Q09. My associates or fellow employees are committed to doing quality work.
<https://youtu.be/DTVcgWddaBo>

Q10. I have a best friend at work. <https://youtu.be/asFTR-ueP9I>

Q11. In the last six months, someone at work has talked to me about my progress.
<https://youtu.be/06IIMDVSvhQ>

Q12. This last year, I have had opportunities at work to learn and grow. <https://youtu.be/uX0zyaj5kKk>